

# Kings Camps Regional Ambassador

## About the role

We're an organisation that's all about people. Our aim is to get over 15,000 children per year active, and we hire over 500 passionate individuals annually for seasonal roles to ensure we deliver this mission.

As our work grows, we're looking for a Regional Ambassador to represent Kings Camps in person across a set geographical region. You'll be promoting our mission, engaging inspirational people into jobs with us, delivering taster sessions to children and young people in schools, representing us at local events and, of course, showcasing The Kings Factor!

You'll be speaking with university lecturers and tutors, students, sports coaches, schools, parents and teachers, ensuring a continual pipeline of community engagement, getting hundreds of children active through Active Schools delivery and increasing applications for roles with Kings Camps.

You'll have first-hand experience of relationship building, engagement and networking, an experienced and confident public speaker, be self motivated. friendly, lively and engaging.

## Your key responsibilities

- Increase awareness of Kings Camps opportunities, our brand and mission
- Develop new and existing relationships with academic partners, colleges, sports coaches, teachers and students to raise awareness of opportunities
- Coordinate and deliver Active Play sessions in schools and local communities
- Deliver high energy and engaging virtual/in-person pitches showcasing The Kings Factor®
- Increase application rates for job opportunities in your region

Kings Active Foundation is a UK registered charity  
(1105460 / SCO43119)

📍 Osborne House, 47 Snaithing Lane, Sheffield, S10 3LF

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## Your key responsibilities continued...

- Engage in/ host employability activities and events (employer panels, careers fairs, workshops)
- Delivery of collateral to schools and universities
- Working collaboratively with the Recruitment and Marketing teams to meet targets and deadlines
- Feeding back on activities, engagement and application data

## Our culture and benefits

- Flexible hours to optimise maximum engagement with schools, universities and external organisations
- Salary - Project rate to be agreed in line with working pattern and duration of contract
- Expenses / mileage contributions covered – Mileage allowance 40p/mile. Evening meal - Up to £10 expense for an evening meal during overnight stays. Following an overnight stay, £5 lunch allowance.
- Full training provided
- Fully funded enhanced disclosure certificate
- Subsidised school holiday childcare provision (for 5-15 years)

## About us

Established in 1991, Kings Active Foundation is a UK registered charity with a vision of a world where children love being active, and a mission to get children active, having fun and learning together.

We're experts in using active games, sport and fun to connect with children via our activity programmes and we equip, enable and inspire others to deliver activity programmes.

We are a small team doing big things. We have a passion for our work and a desire to get more children active and improving their physical and mental wellbeing.

## Our Safeguarding Promise

We're committed to safeguarding and promoting the welfare of children and young people. Safer recruitment is central to the way we work and all staff and volunteers are expected to share our commitment to safeguarding, always creating an environment where young people feel safe and can thrive.